

## DataWriter for OMD

With DataWriter, you can do population counts, sales per employee, service statistics, service contract profitability, calls per technician, tech inventory. You can get whatever information you need so that you know how you are doing. You can develop benchmarks tests of your own, commission reports, parts usage reports, or anything you need to better manage your business. (Or we can develop them for you.)

If you want to do more sophisticated data analyses, or produce graphics and charts, Data Writer gets the information from your system and into Excel, Word, Access, SQL. Want to send a letter to all your customers with a 7033 who had a service call last month? Use Data Writer to extract the information, and Word to mail merge the letters.

With Résumé, you have the control and power necessary to manage the information in your OMD system. The kinds of data changes that are cost prohibitive when done manually can be done in a blink of an eye with Résumé. Instead of hours of clerical time to assign equipment to a new technician, Résumé gets the task done in minutes. As you organize and re-organize your dealership, Résumé makes it possible to make the OMD system match your vision.

OMD provides the fundamental system for operating your business, but Data Writer & Résumé are key to the successful use & management of all that information.